

RESOLUTION NO. 07-87-223

RESOLUTION OF THE  
WHITE MOUNTAIN APACHE TRIBE OF THE  
FORT APACHE INDIAN RESERVATION

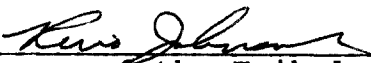
- WHEREAS, the Tribal Council of the White Mountain Apache Tribe has recognized the potential of the outdoor recreation and tourism industries as major contributors to the White Mountain Apache Tribe's economic growth; and
- WHEREAS, the Tribal Overall Economic Development Program (OEDP) Committee has listed the outdoor recreation and tourism industry as a major priority under the FY86 OEDP Plan; and
- WHEREAS, the Tribal Council has determined that in order to capitalize on the economic potential of the outdoor recreation and tourism industry, a comprehensive marketing plan, with specific, measurable short and long range marketing strategies and program objectives must be developed; and
- WHEREAS, the Tribal Council has been informed that the United Indian Development Association (UIDA) headquartered in El Monte, California has the professional capability and expertise to provide technical assistance in the development of strategic marketing planning and implementation programs; and
- WHEREAS, the Tribal Council has reviewed the proposed study to develop a comprehensive outdoor recreation and tourism marketing plan and has determined that in view of the economic significance of outdoor recreation and tourism industry to the overall economic development of the White Mountain Apache Nation that said study should be initiated.

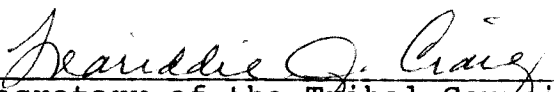
BE IT RESOLVED by the Tribal Council that it hereby authorizes Tribal Chairman Reno Johnson, Sr., to direct and coordinate with the OEDP Committee and Mr. Milfred Cosen, Director of Business Operations, implementation of the proposed Comprehensive Outdoor Recreation and Tourism Marketing Plan.

BE IT FURTHER RESOLVED by the Tribal Council that it hereby authorizes Tribal Chairman Reno Johnson, Sr., to submit a request for technical assistance to the United Indian Development Association (UIDA) for the development of a Comprehensive Outdoor Recreation and Tourism Marketing Plan for the White Mountain Apache Tribe.

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The foregoing resolution was on JULY 9, 1987, duly adopted by a vote of NINE FOR AND ONE AGAINST, by the Tribal Council of the White Mountain Apache Tribe, pursuant to authority vested in it by Article V, Section 1 (i) & (o) of the Amended Constitution and By-Laws of the Tribe, ratified by the Tribe June 27, 1958, and approved by the Secretary of the Interior on May 29, 1958, pursuant to Section 16 of the Act of June 18, 1934 (48 Stat. 984).

  
Chairman of the Tribal Council

  
Secretary of the Tribal Council

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